



ADRIANA VRABLOVA

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LINKEDIN Adriana Vrablova

LANGUAGES

English
French
Slovak
Czech

Fluently

EDUCATION

Master CAWEB - web site, multimedia & localization | internship + apprenticeship

Strasbourg University
Strasbourg, France
2016 - 2018

International Management, Undergrad | Junior Enterprise

Université de Jönköping
Jönköping, Suède
2012 - 2015

ERASMUS & EXCHANGE

La Rochelle, France | Erasmus - 5 months
Michigan, USA | Exchange - 11 months

INTRODUCTION

I'm looking for a dynamic work environment, ambitious & challenging projects where my efforts would be valued. I am comfortable in communication and marketing in English as in French. I master CRM tools and technical tools for graphic creation and web design. In addition, my international profile can be an asset in your team.

EXPERIENCE

CHIEF OF MARETING | TOUCHDOWN

May 2019 - Present | Lille, France

Within the Sarbacane Group, I am responsible for the planning, developing, implementing and monitoring the marketing strategy in the Microsoft ecosystem; including the brand image & its visibility (SEO, SEM, Google Ads, Semrush, Visiblee, Dynamics Community and Microsoft, Social Networks & Email Campaigns). I also identify and organize events (graphic and physical design of stand, goodies ...). I plan and organize projects stimulating cooperation with partners and ensuring customer loyalty. I manage verbal and written exchanges with prospects, customers and international partners (England, United States, Canada & Australia).

COMMUNICATION MANAGER, WEBMASTER | INRIA NANCY & MIMESIS TEAM

May 2017 - October 2018 | Strasbourg, France

My missions as a communication manager of the Mimesis team were organization of events, website redesign, SEO, community management & graphic design and web development of several websites for teams used in Inria Nancy, in particular: fan.inria.fr; threatpredict.inria.fr & icesl.inria.fr.

MANAGER OF 'LANGUAGE CAFE' | JÖNKÖPING STUDENT UNION

September 2013 - June 2014 | Jönköping, Sweden

My missions were organization of events, competitions and evenings with specific themes reinforcing language learning, increase the popularity of Language café among the university's five international faculties (more than 60 nationalities) & recruitment of the team.

SKILLS

